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FOR IMMEDIATE RELEASE
Sept. 29, 2022



Cool Spring Downtown District to Welcome Globe-Trotting Art Exhibit *Mi Casa, Your Casa 2.0* Installation to Be on Display Downtown Over the Holidays

Photos for Promotional Use: <https://www.dropbox.com/sh/3hwo960nhzpz0ro/AABZNYhgLHV-yrHs5WwcEa5ca?dl=0>

Fayetteville, N.C. – The Cool Spring Downtown District (CSDD) is unveiling plans to bring a large-format, public art exhibit—*Mi Casa, Your Casa 2.0*—to downtown’s footprint. The official opening of this outdoor installation is scheduled for Nov. 23, 2022, and it will remain in place for the public’s enjoyment over the holidays, through Jan. 3, 2023.

A Quebec-based company, Creos, is responsible for taking *Mi Casa, Your Casa 2.0* on its world tour. The creators, Hector Esrawe and Ignacio Cadena, were inspired by Latin-American *mercados*, or lively street markets, “where human connections are made every day.”

Creos describes the installation as “a series of eight, three-dimensional, red frames that illustrate the warmth, comfort, and safety of our homes.” These frames look like tiny houses, feature swings, and emit a soft white glow when they are empty; however, once a visitor steps inside one, the glow intensifies to indicate someone is home.



The Arts Council of Fayetteville/Cumberland County is CSDD's title sponsor of the installation, and with the support of that organization and the City of Fayetteville, CSDD plans to strategically place these eight art pieces around the Arts & Entertainment District for visitors to enjoy.

CSDD's president and CEO, Bianca Shoneman, elaborates on the significance of this particular exhibit: "As many folks know, Fayetteville is home to quite a diverse community of folks who hail from all over the world, thanks to Ft. Bragg, and our community becomes a home away from home for them."

"Of course, the commonly used Spanish phrase 'mi casa es su casa' translates to 'my house is your house,'" Shoneman continues, "and I believe this new art installation is a visual symbol of the welcoming nature of 'America's Can Do City' towards everyone, especially over the holidays."

As shared in their March 2022 press release, CSDD has been at the helm of approximately 14 other permanent and temporary art projects for downtown over the last two years. At the height of the pandemic, in 2020, CSDD brought *Prismatica*—another globe-trotting Creos exhibit—for people to enjoy in the outdoors downtown.

Shoneman reflects on the feedback her team received from their merchants, residents, and visitors: "What we heard and saw shared across social media was overwhelmingly positive in terms of the joy people felt in interacting with *Prismatica*'s colorful pieces during an otherwise dark time."

"Now, with *Mi Casa, Your Casa 2.0*, our hope is visitors will see these tiny homes as a symbol of our hospitality, take a moment to sit a spell on the swings, and allow themselves to be embraced by our warm community," Shoneman concludes.

Visitors to and residents of Cumberland County may follow CSDD's efforts and announcements on their website at visitdowntownfayetteville.com, on Facebook at [@CoolSpringFAY.org](https://www.facebook.com/CoolSpringFAY.org) or [@downtownfayetteville](https://www.facebook.com/downtownfayetteville), or on Instagram at [@coolspringdowntowndistrict](https://www.instagram.com/coolspringdowntowndistrict) or [@downtownfay](https://www.instagram.com/downtownfay).

To learn more about a variety of sponsorship opportunities for this exhibit and more, email info@coolspringfay.org.

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The Cool Spring Downtown District, Inc. is a charitable, nonprofit corporation formed in 2017 to create and sustain an arts and entertainment district located in downtown Fayetteville, North Carolina, as a vibrant center of artistic, cultural, civic, and commercial activity. Learn more at visitdowntownfayetteville.com.

For all media inquiries and more information, contact Chief Executive Officer Bianca Shoneman at bianca@coolspringfay.org or (910) 223-1089.