



THE ARTS CENTER

e-ARTSletter

April 6, 2023

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# HOODLIN·ville

ART SHOW

April 7 - May 20, 2023  
The Arts Center (Gallery Hours Vary)  
Free To Attend

ARTS COUNCIL  
FAYETTEVILLE · CUMBERLAND CO.

# ANIMATION MADNESS

IS TAKING OVER THE FAYETTEVILLE ART  
SCENE AT THE “HOODLIN-VILLE ART SHOW

*Editorial by BigFooters, LLC, and in part by Christy McNeil, Arts Council of Fayetteville*

[Fayetteville, North Carolina] – Mayday... Mayday... the Hoodlins are coming! I repeat... the Hoodlins are coming!

The art takeover is REAL! The Hoodlins are taking Fayetteville under siege! They are mischievous. Full of madness. Completely out of control.

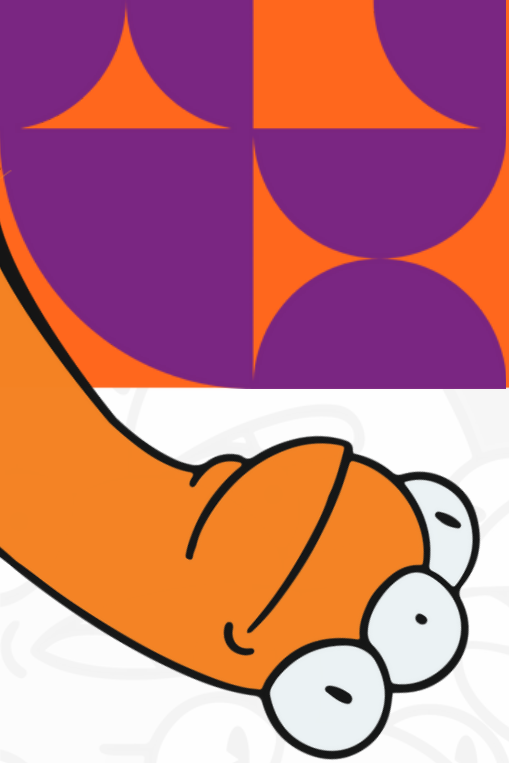
Come see what the **MANIA** is all about at the “Hoodlin-ville Art Show” on display April 7 - May 20, 2023, at The Arts Center.

**HOODLIN  
MANIA**™

Grab the kids, hide the pets, and duck for cover. The Los Angeles based brand ‘Hoodlin Mania’ produced by the BigFooters, LLC have unleashed these cute, colorful, and cuddly animated creatures throughout the art show. Don’t be fooled by what you see.

The Hoodlins are **HELL-BENT ON A HOSTILE TAKEOVER** of the whole Fayetteville art scene. They are bold and destructive in nature. There are millions of them. In all shapes and sizes.

Despite their kooky ways, the Hoodlins appeared in the web series “The Ratchet Raychel Show” as the main characters' sidekick. Now they have gone ‘Hollywood’, taking center stage in various art shows, music projects, and marketing collaborations. This is only the beginning of their diabolical plan to take over the world! So, get to know Ratchet Raychel’s favorite minions and join their takeover.





**Brandon Dean Johnson**  
Founder of BigFooters LLC

A native of Fayetteville, NC, Brandon is an artist, producer, and entrepreneur. His talents in animation have been showcased through Disney, Warner Bros, Dreamworks, and many other media conglomerates. His newest and biggest project has been creating the web series Ratchet Raychel along with the Hoodlin Mania brand. The Hoodlins are one of the many properties that Brandon has created through BigFooters.

**MEET THE BIGFOOTERS**

Introducing the masterminds behind the mayhem. Meet BigFooters LLC, designers and producers of the original animated artwork that shows the vibrant and zany nature of the Hoodlins with their buffoonish and wacky-tacky antics.



**Nattanapat Jordan**

Originally from Bangkok, Thailand, Nattanapat is an artist located in Los Angeles. She is experienced in conceptual art for animation with more than 3 years of total industry experience. Trained in figurative art and designs for entertainment, her skill set includes both traditional and digital mediums such as photoshop, procreate, clip studio, and blender.

**Matt Jordan**

Located in Los Angeles, Matt is a concept artist and illustrator with professional experience designing animation and games. He also shares his skills and knowledge through teaching, hoping to inspire the next generation of creatives.



**Justin Babb**

A native of southern California, Justin is an American painter, storyboard artist, and illustrator. His art has been previously featured by various galleries throughout Oakland and Minneapolis.





## COMMUNITY EVENTS

Thru APR Longleaf Press Writing Mentorship Program 2023

Thru MAY 5 FTCC Art Exhibition 2023

Thru APR 26 Art Classes: Ink & Watercolor Architectures @ Fascinate-U

Thru APR 22 Invitational Abstract Exhibit: The Seven Elements

APR 13 Symphony on Tap Fayetteville Symphony Orchestra

[DOWNLOAD .PDF PRESS RELEASE & LOGO](#)

## OPENING RECEPTION

Friday, April 7, 2023

The Arts Center | 6p-9p | Free To Attend

All media and the general public are cordially invited to attend the Opening Reception for the "Hoodlinville Art Show" (RSVP not required).

Members of the BigFooter's team from Los Angeles will be in-gallery for interview opportunities. Attendees can purchase the Hoodlin artwork along with promotional clothing, prints, and stickers.

## REQUEST FOR INTERVIEW:

818-205-6143

[bigfooters.co/hoodlinmania](http://bigfooters.co/hoodlinmania)

View more arts+culture activities:

[WeAreTheARTS.com/calendar](http://WeAreTheARTS.com/calendar)

The Arts Council Fayetteville-Cumberland Co. logo, featuring the words "ARTSCOUNCIL" in a colorful font and "FAYETTEVILLE · CUMBERLAND CO." below it.

Christy McNeil, Director of Marketing  
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The Arts Center  
301 Hay Street, Fayetteville, NC 28301  
910-323-1776  
[admin@theartscouncil.com](mailto:admin@theartscouncil.com)

## SCHEDULE A GROUP GALLERY TOUR

Contact the Arts Council to inquire of gallery availability, adjusted gallery hours, and any restrictions that may apply prior to scheduling a Group Gallery Tour. To request a tour, contact:

Barbara Hayes, Receptionist

910-323-1776

[admin@theartscouncil.com](mailto:admin@theartscouncil.com)

The Arts Council of Fayetteville|Cumberland County is a tax-exempt 501(c)(3) organization based in Fayetteville, NC that supports individual creativity, cultural preservation, economic development, and lifelong learning through the ARTS. As a primary steward of public and private funding for arts, cultural, and historical activities in the Cape Fear Region, all affiliated programs of the Arts Council exemplify our 5 core values: Excellence, Accountability, Transparency, Collaborations, and Innovation. [theartscouncil.com](http://theartscouncil.com)

In the year 2021-22, the Arts Council distributed almost \$1 million in grant funds and allocations to Cumberland County arts and culture non-profit organizations, artists, and municipalities.

Grants, programs, and services of the Arts Council are funded in part by contributions from community partners, and through grants from the City of Fayetteville, Cumberland County, and the N.C. Arts Council, a division of the Department of Natural & Cultural Resources. [ncarts.org](http://ncarts.org)

[WeAreTheArts.com/exhibit](http://WeAreTheArts.com/exhibit)