

FOR IMMEDIATE RELEASE

LANDSCAPE OF DOWNTOWN FAYETTEVILLE COMES ALIVE WITH ARTSCAPE 5

[Fayetteville, North Carolina] – The thriving arts and entertainment district of Fayetteville gives enthusiasts another art experience to venture as the Arts Council of Fayetteville introduces its next series of public art installations on display now through June 2022. ArtScape 5 is an annual public art initiative featuring an awe-inspiring collection of engaging and thought-provoking artwork and sculptures installed throughout the downtown Fayetteville area that beautifies the landscape of our community.

Among the hundreds of applications received, 9 of the most impactful and relevant art pieces created by a talented pool of artists from across the Unites States were hand-selected by the Arts Council's Public Art Committee to be on display.

As families stroll the streets of downtown Fayetteville, they discover how this collection of interactive public art makes a bold and buzzworthy impression on our community's self-image by allowing artistic visionaries to cultivate and embellish our scenic viewpoint, and by positioning the arts and entertainment district as a welcoming art experience for visitors.

Grab a copy of the ArtScape 5 Map for locations to view each art piece and make it a family affair... take a family photo with your favorite art piece and tag it on social media using each personalized public art hashtag. By the end of November, the artist of the art piece that received the most votes will receive a \$1,000 People's Choice award and featured artist spotlight article. ArtScape 5 Maps are available at The Arts Center, 301 Hay Street, or download at www.TheArtsCouncil.com/artscape-5.





Pandemonium: A Self Portrait

Artist: Erin McCarthy

Medium: Bronze Figure with Steel Base

Location: 117 Dick Street

Gifted by Cool Spring Downtown District
#FayCircle





Hill Climb

Artist: Jim Collins **Medium:** Aluminum

Location: Bragg Blvd. & Walter Street

Gifted by Dr. Daniel A. McInnis #FayClimb



Low Poly - Open Heart Artist: Matthew Duffy

Medium: Aluminum Diamond Plate **Location:** Burgess Street & Old Street

Gifted by Hay Street Methodist Church #FayHeart



Ribbon Arch 1

Artist: Jim Gallucci

Medium: Painted Galvanized Steel

Location: 433 Hay Street

Gifted by Tony & Joanne Chavonne #FayArch



Chromatic Tower
Artist: Cecilia Lueza

Medium: Polychromed Aluminum **Location:** Ray Avenue & Hay Street

Gifted by Eric Lindstrom & Kennon Jackson

#FayTower









A Novel Idea
Artist: Craig Gray
Medium: Granite

Location: 112 Hay Street

Gifted by City Center Gallery & Books #FayBench



Guardian Wings

Artist: Jessica Bradsher **Medium:** Steel and Wood

Location: Green Street & Hay Street

Gifted by Piedmont Natural Gas #FayWings



Bull

Artist: Jonathan Bowling **Medium:** Repurposed Steel **Location:** 325 Franklin Street

Gifted by Nobles Pound Financial Planning, Inc.

#FayBull



Creepy Crawley
Artist: Adam Walls
Medium: Painted Steel
Location: 121 Hay Street

Gifted by CROO Designs & Collyn Strother **#FayCrawley**



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ArtScape 5 is made possible due to the continual support of Fayetteville|Cumberland Parks & Recreation, contributing donors, and community partners. For more information or to inquire about becoming an ArtScape 5 contributing donor, visit www.TheArtsCouncil.com/artscape-5.

ArtScape 5 is presented by the Arts Council of Fayetteville and the North Carolina Arts Council.

HISTORY OF ARTSCAPE 5 INITIATIVE

In the late 2000's, the Works In Progress initiative, now known as ArtScape 5, was launched as an annual public art exhibition that showcased various artwork and sculptures on display throughout the downtown Fayetteville landscape. In 2017, under the guidance of Eric Lindstrom (SBL Architects) and the Arts Council of Fayetteville, the initiative was transformed into and recognized as one of the most successful public art exhibitions in North Carolina.

Artwork and sculptures are gifted to the Fayetteville community. In the past 5 years, the Arts Council of Fayetteville, with support from private donors, have invested over \$200,000 into the initiative, culminating over 60 pieces of artwork and sculptures that have been on display, 8 of which have become permanent art pieces purchased for the City of Fayetteville.

ABOUT THE ARTS COUNCIL OF FAYETTEVILLE | CUMBERLAND COUNTY

The Arts Council of Fayetteville | Cumberland County is a tax-exempt 501(c)(3) organization based in Fayetteville, NC that supports individual creativity, cultural preservation, economic development, and lifelong learning through the ARTS. Founded in 1973, the Arts Council of Fayetteville has served as a link between artists, arts and cultural organizations, and the greater community by administering programs in partnership with a variety of local agencies to stimulate economic growth, reinforce child education through the arts, and enhance the cultural identity of the arts and entertainment district.

In the year 2020-21, the Arts Council of Fayetteville distributed \$1.1 million in grant funds and allocations to Cumberland County arts and culture nonprofit organizations, artists, and municipalities. Grants, programs, and services are funded in part by contributions from community partners, and through grants from the City of Fayetteville, Cumberland County, and the N.C. Arts Council, a division of the Department of Natural & Cultural Resources.